

Wishing you all a Merry Christmas and Happy New Year

The Exterminator



International

Leading the way in global pest control

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Exhibiting on both sides of the pond

It was evident at this year's PestWorld, which was held in Phoenix, Arizona, that a considerable amount of hard work had been going into the US market. There was a good level of interest from visitors to the event and we had great positive feedback about our range of products.

"Over the past three years we have worked

There was definitely a strong international feel to this year's show with many visitors from Asia and South America.

"The PelGar identity was more dominant on the stand this year and it was great to see the recognition of the PelGar name across the globe," said Nic Blaszkwicz, global marketing manager. PelGar's new Asia Pacific manager, Gerwyn Jones, also attended the event which gave him an opportunity to meet some of PelGar's current and future customers from his region.

PestTech is organised by the NPTA and takes place each November at the National Motorcycle Museum. This year it was the 21st birthday of the NPTA so PelGar joined in the celebrations by offering 21 raffle prizes – including their flagship insecticides Cimetro and Stingray. PestTech is always a busy event with a constant stream of pest technicians visiting the stand and the PelGar team was kept busy all day with enquiries and technical questions.

"The show provided an excellent opportunity to catch up with the real end users of PelGar's products," commented UK Sales Manager Richard Applegarth. "It was great to hear so much positive feedback and also to give out some sound technical advice to those that maybe aren't getting the results that they want."



Nic Blaszkwicz (left), Gareth Capel-Williams (centre) and Gerwyn Jones (right). PelGar and AB Bait Co won the recognition of the NPMA and collected an accolade for the best 10x10 stand at PestWorld.

Below: Some of the happy winners at PestTech proudly displaying their prizes.

tirelessly to raise the profile of the Brigand brand in the US," commented Andrej Branc, president of AB Bait Co. "We have a great product and have gained a good foothold with many distributors and pest controllers alike."





Product focus – Vertox

In this issue of Exterminator, rather than focussing on a specific product, we are looking at the Vertox range of brodifacoum baits. Firstly it is important to understand the toxicity profile compared to some of the other active ingredients:

Active	Rat LD50 (250g)	Mouse LD50 (25g)	Dog (g/kg body weight)
Difenacoum (50ppm)	9.0g	0.4g	1000g
Bromadiolone (50ppm)	5.6g	0.9g	200g
Brodifacoum (50ppm)	1.4g	0.2g	5g
Flocoumafen (50ppm)	1.3g	0.4g	1.5g
Difethialone (25ppm)	5.6g	1.3g	160g

Figures taken from a variety of industry sources (e.g. The Pesticide Manual).

It is important to note that the figures shown for dogs are for indication only and that regardless of the active used it will still take approximately the same time for a rat or mouse to die once a lethal dose has been consumed.



WHAT? Vertox is the range of baits from PelGar containing the single-feed second generation anticoagulant brodifacoum.

WHO? Vertox rodenticides are only available to professional users.

HOW? Vertox rodenticides are available in a range of presentations in order that the ideal product can be used for the job in hand; whole wheat, pellets, blocks, rolled oats, pasta and contact gel.

WHERE? Vertox rodenticides are available for indoor use only and in sewers (except certain presentations) – future review may allow for use outdoors around buildings.

WHEN? Vertox rodenticides (as well as other single-feed poisons) should only be used in specific situations or where control with other rodenticides has failed. When dealing with resistance management it is important to note that there is no known field resistance to brodifacoum.

PelGar Talks at BPCA Regionals

Right: Alex Wade talking about new labelling of SGARs.



Alex Wade, PelGar's technical manager has presented a series of talks at the BPCA regional events focussing on the new labelling of second generation anticoagulant rodenticides (SGARs).

Alex's talks have focussed on the key changes between the new and old labels and how these

changes need to be managed by pest controllers at a practical level.

"It is very easy to miss label changes," comments Alex. "It is important to emphasise that all rodenticide users should read the label every time they buy a tub as changes can come about frequently."

As one of the leading global manufacturers of rodenticides PelGar does it utmost to help pest controllers understand the changes that are taking place – if you do have any questions or concerns please get in touch – contact PelGar on 01420 80744 or email Alex directly alex@pelgar.co.uk.

Following on from this, details of the new labelling requirements will be featured in the next issue of NPTA's *Today's Technician*.



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Full product details can be found at: www.pelgar.co.uk Use biocides safely. Always read the label and product information before use.

Roban contains 0.005%w/w difenacoum.
Rodex contains 0.005%w/w bromadiolone.
Vertox contains 0.005%w/w brodifacoum