



International

THE EXTERMINATOR

PelGar news for the pest control industry

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Season's Greetings!

After such an unusual year, we cannot quite believe it's almost Christmas again...

So stick the kettle on, read our views on the digital revolution that's happening in the exhibition world plus peruse our product focus on Cimetro Super RFU, our ready to use, triple action insecticide, in a unique and handy 360 degree spray bottle.

The PelGar team would like to wish you and your family a safe and Merry Christmas and a Happy New Year! ■



Never has a rodent season been so unpredictable!

The national closure of shops, pubs, restaurants and offices in March and April caused a major displacement of rodents which had to migrate in search of a new and sustainable food source.

This caused a spike in rodent numbers in urban residential areas, not helped by the fact that many pest controllers were unable to access premises to carry out essential pest control.

May was the driest on record in England and so yet again rats, who need to drink free water daily, were forced to migrate in search of water. As restrictions eased through June access to buildings improved and infestations could be brought under control.

With these two distinct spikes and the subsequent control employed you could

be led to believe rodent numbers are down. June through August however saw perfect breeding conditions with plentiful food and temperate conditions. Those breeding colonies have continued to enjoy mild temperatures through the autumn and in to winter, with the first frosts very late this year.

With lockdown two a recent memory and further local restrictions being put in place it is critical to control to take a hard and fast approach. Pick the right bait, place multiple bait points and increase your visit schedule to get on top of infestations while access is available. ■

For more help and advice visit PelGar's website or email our technical team, technical@pelgar.co.uk



Don't be afraid of the digital revolution!



With so many 'live' shows cancelled or postponed the industry is, like many others, finding its feet with the digital alternatives. But there's no need to be wary; it's all very straightforward.

First to take the plunge was Pest World in the USA in October. Originally due to be held in Nashville, organisers NPMA switched to a virtual show using arguably the market leading 6Connex platform. This mirrored the 'in person' experience as closely as possible with a virtual environment laid out as an exhibition hall with different sized stands - all reassuringly familiar. Each stand had a number of video screens and interactive links to printed material or web pages, with sales reps on hand for live text chats and webinars. Pre-recorded and live talks were streamed to viewers following the normal schedule, you simply logged in to the ones you wanted to see. Given its international reach numbers were lower than expected, but we still caught up with customers and made new contacts.

Here in the UK the BPCA have made good use of the webinar platform, with our technical manager Alex Wade making a few appearances for training and talks earlier in the year. Whilst we had all hoped the postponed Pest Ex would be post-covid, it too has been replaced with a virtual show from the 16 - 18 March 2021. Using a different platform, BPCA are sticking more closely to the webinar style members are used to, but the end result is precisely the same. Seminars and product demonstrations will simply become virtual, and each exhibitor 'stand' will have a number of interactive elements including videos, PDF downloads of brochures and flyers and live chat - so you can still talk to the PelGar team as normal, just from the comfort of your own home!

Once life does return to some semblance of normal, it will be interesting to see how many of the virtual elements of these shows remain in place for those who cannot attend in person; it's certainly a lot cheaper and arguably more convenient than arranging travel and accommodation. ■



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Full product details can be found at www.pelgar.co.uk. Use biocides safely. Always read the label and product information before use.



Product Focus

Cimetro Super RFU

What

Cimetro Super RFU is a new, ready for use triple action insecticide in a unique 360 degree spray bottle. It contains both a synthetic and natural pyrethroid, in addition to the insect growth regulator pyriproxyfen, for use against flying and crawling insects including ants, fleas, bedbugs, mites, flies, wasps and mosquitoes.

Who

For professional pest controllers.

How

The unique bag-in-bottle packaging creates a vacuum based spray - there are no aerosols in this product. Repeated actuation sets off a continuous fine mist that spreads evenly on all surfaces, even when held at an angle or upside down.

Where

Cimetro Super RFU has been approved for use on mattresses, soft furnishings and all hard, non-porous surfaces, cracks and crevices.

When

Cimetro Super RFU is the ideal partner to Cimetro Super EW for use on mattresses and spot treatments. ■

Find out more and watch the video at www.pelgar.co.uk/uk/product/cimetro-super-rfu.

