PelGar news for the pest control industry





Leading the way in global pest control

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 Issue 17
 Summer 2017
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PelGar receives Export Excellence Asia Award

PelGar International is delighted to announce that it is winner of the 'Export Excellence in Asia Award' for its export business to Asia in the UK Excellence Awards programme. The awards ceremony, held at the Grange Hotel, Tower Bridge London was attended by some 250 senior managers and directors and provided an excellent networking opportunity.

Hosted by the Global Trade Review (GTR) and The Manufacturer, the awards celebrate and commemorate the achievements of UK exporters

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Dr Gareth Capel-Williams (centre), managing director, PelGar International and Paola Capel-Williams (centre right) receive Export Excellence in Asia award.

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and reward excellence across a range of sectors and geographical regions. The awards are judged by an independent panel of experts from some of the UK's leading export-focussed institutions



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including the British Bankers Association, Institute of Export and International Trade, British Chambers of Commerce and the Trade Advisory Network.

PelGar was entered in the category that recognizes the company that best demonstrates how it has increased its exports to, and sales within, Asia-Pacific. It needed to show its commitment to expanding within the region and the value and contribution that exporting to Asia-Pacific can provide to the future of the business.

> The selection process involved a written application followed by an interview and presentation on the company of PelGar's business in Asia Pacific. This was undertaken by PelGar's Regional Manager for Asia Pacific, Gerwyn Jones, who was on a business trip to Singapore and

conducted the interview in a virtual meeting room. As Gerwyn is based in New Zealand,

Dr Gareth Capel-Willams attended the awards ceremony with his wife Paola as finalists in the awards programme. Not expecting to win the category Gareth was slightly shocked but delighted to be making a long walk to the podium to receive the award. "It is an incredible accomplishment for PelGar and further confirms our position as a significant global player. A fantastic achievement for Gerwyn and the whole PelGar team because this is recognition of team PelGar," said Gareth.

Asked how he felt about the award Gerwyn replied. "It is quite humbling to be recognized by an external industry body that looks at what we have done over the past couple of years and puts us at the top. We have a young but developing strategy for PelGar's range of noncrop products in the Asia Pacific region with an established position in Australia, New Zealand, Vietnam and developing positions in Singapore, Malaysia, Thailand and Hong Kong."

Give us your vote for Cimetrol Super (voting opens 11 September)

GTR

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We are delighted to announce that Cimetrol Super – our flagship insecticide product – has been nominated for the *Pest* magazine 'Best Product of the Year Award'.

We hope that you feel that Cimetrol Super has improved your working practices in controlling bed-bugs, fleas and crawling insects. If you do then please give us your vote.

Voting opens for *Pest* readers on **11 September** (and closes on **10 November 2017**). Look out for details of how to vote in the next



o vote in the next issue of *Pest* magazine. Winners will be announced at PestTech.



Reprotox – what does it mean for you?

From the 1st March 2018, all current anticoagulant rodenticides 30ppm and above will carry the new classification 'may damage the unborn child'. While we can argue all day long about the actual effects and risks, there is no avoiding this. So what does it mean for the pest controller, what options do you have?

50ppm baits will still be used in a significant number of cases, but many clients who have employees or members of public who may be pregnant or of child bearing age are most likely to want to avoid products with such classifications. PelGar will be bringing to market a range of rodenticides below 30ppm which avoid this classification, and in line with the revised

CRRU CoBP should be considered for use in all cases as the least toxic option after physical control methods.

One concern with a lower concentration of bait will be the efficacy. PelGar's field trials on difenacoum. bromadiolone and brodifacoum have all been carried out in the UK, and in reality there is little difference to the 50ppm trials carried out previously. The key to any successful rodent control campaign remains the same - use a top quality bait, site enough bait points and top them up regularly.

For more info on the new range of products, or if you have any questions or queries please contact PelGar.

Future events

during 2017:

Istanbul, Turkey. 28–29 September

FAOPMA Pest Summit 2017

Please visit the team on the PelGar stand to discuss all your pest problems

WHAT? Roban Cut Wheat Bait. A high guality difenacoum chopped grain bait with a unique chocolatey smell.

WHO? Packs above 1.5kg are for purchase and use only by certified professional users. For more information on acceptable proof of competence visit www.thinkwildlife.org

HOW? Loose bait can be placed in bait stations or covered bait points, 100g sachets are available for pre-measured placements and burrow baiting.

WHERE? For use in an around buildings, open areas, waste dumps and sewers.

WHEN? For use whenever an infestation is present - do not use any rodenticide as a permanent bait.







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Full product details can be found at: www.pelgar.co.uk. Use biocides safely. Always read the label and product information before use.

PelGar will be attending the following events

Parasitec 2017 PestWorld 2017 Baltimore, USA. 24-27 October

PestTech Ricoh Arena, Coventry, UK. 15 November

Chiang Mai, Thailand. 22-24 November

Product Focus Roban Cut Wheat Bait