



International

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# THE EXTERMINATOR

PelGar news for the pest control industry



## Brodifacoum, my go to rodenticide?

15 years ago brodifacoum was rarely used and only available in limited packs. The other 'single-feed' actives, flocoumafen and difethialone, were either not on the market or saw limited sales. Like all products they have a place and are a useful tool, but as there is no field resistance to these actives should they be the product of choice?

At 50ppm it takes less than 1.5g of brodifacoum to kill a rat and just 0.2g will take care of a mouse. These are impressive figures when you consider how much a rat or mouse will eat in a day, but that also means they can consume multiple lethal doses before death.

This poses a significantly higher risk of secondary poisoning compared to the multi-feed baits. The risk of accidental poisoning of non-target species, especially dogs, is also significantly higher, but there is an antidote available for all anti-coagulant baits.

PelGar recommends, as a general rule, you use brodifacoum when genetic resistance to the other actives is confirmed or highly expected, or when bait take is low and multiple competing food sources are available - causing practical resistance.

In most situations we are seeing good control of rats with difenacoum and bromadiolone and good control of mice with difenacoum baits.

Key to your control programme will be an integrated approach which employs the use of rodenticides only when required. Using a palatable bait that most closely resembles their existing food source, placing enough bait points and keeping them topped up with be integral to fast and effective control.

However, we understand that every site and situation is different and we are always on hand to offer advice and support, so do call our technical team on 01420 80744 or email [technical@pelgar.co.uk](mailto:technical@pelgar.co.uk)

# Face to face again, are you ready and willing?



## Product Focus

### Vertox Oktablok II

#### What

Vertox Oktablok II is a highly palatable and moisture tolerant cast bait block, tried and tested in the UK. The addition of flavours and aromas ensure Vertox Oktablok II is highly palatable to both rats and mice, while the brodifacoum active gives you quick control.

#### Who

Vertox Oktablok II is available to all certified professional users.

#### How

The process of hot casting encases the high-quality ingredients in edible waxes to produce a truly weatherable block. When tested in water alongside an extruded block the difference is clear to see.

Vertox Oktablok II blocks are pre-measured to 20g and have a preformed central hole to allow blocks to be wired or nailed in place, or easily secured inside a bait station.

#### When

All year round when rodents are present, but especially useful in wet weather.

#### Where

For use in and around buildings and sewers, Vertox Oktablok II is especially useful in damp or moist locations.

With live shows back on the agenda many of us are looking forward to a return to normality, but how does that look and what's going to change?

When the world changed our industry, like every other, had to adapt. Event organisers faced a scramble to convert in-person events to digital ones and a succession of digital exhibitions, forums and webinars have been running for the last 18 months or so. We would like to applaud the agility and hard work of the many teams who have implemented this switch, as many positives have come from them.

Access to talks and seminars, both live and pre-recorded, has been great. You can dip in and out at the touch of a button. Hopefully an element of this can be retained as it's fantastic for increasing our knowledge and great for CPD when people cannot physically get to events, or when timetables clash.

The access to 'digital assets' has also been great - it's simple to download a PDF or watch a promotional video to get more information from a manufacturer, distributor or retailer and it's perhaps less intimidating than walking up to a stand.

But what you don't get from the live shows is the chance to build relationships...that chat with a customer or supplier out of the blue that teaches us something new; breakfast meetings and drinks at the bar that result in new opportunities; walking past a colleague or customer you otherwise had no specific reason to talk to but in person you stop and chat. After all, we are an industry of sociable creatures.

With restrictions lifting, and fingers crossed it stays that way, what will be the new norm? Seeing our customers again recently we're now asking before shaking hands; is it ok to say 'no', is it rude to reach for the hand gel? Are we comfortable standing face to face, should we just back away a bit to maintain social distancing? 'No one else is wearing a mask, but I want to, is it ok?'

As human beings we are hardwired to seek out safety and security, linked to this is our tendency to conform – to want to be 'part of the pack', to fit in, by aligning our behaviours and attitudes to those of the people around us. Each of us will have our own thoughts and feelings and with our health at stake it's ok to be different; in fact now is the time!



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Full product details can be found at [www.pelgar.co.uk](http://www.pelgar.co.uk). Use biocides safely. Always read the label and product information before use.

